

Blaupunkt enters ultra-premium TV segment with Google

Blaupunkt, the German-rooted brand known for its audio and engineering legacy, has launched its first ultra-premium Google Mini LED TVs in India. Available in 65-inch and 75-inch screen sizes, the new range will be sold exclusively on Flipkart, with sales starting on August 28 at 12 PM. Equipped with Mini QD technology, the TVs are designed to deliver a



cinematic experience at home. With 1500 nits brightness and a 100000:1 contrast ratio, viewers get crystal-clear clarity and deeper blacks even in bright rooms. The TVs also support Dolby Vision, HDR10, and HLG, ensuring richer details in every frame.

For audio, the models feature a 108W Dolby Atmos-certified system with six speakers, including two subwoofers, creating a powerful surround sound experience. Gamers benefit from a 120Hz refresh rate with MEMC, ALLM, and VRR, ensuring smooth, lag-free gameplay. Other smart features include Google Assistant, Chromecast, AirPlay, and access to over 10,000 apps and games, all within a sleek bezel-less design with a premium metal base.